

PROMOTION OF ITALIAN CULTURE AND LANGUAGE **PROGRAM – Year 2017**

LATVIA

DESIGN

Riga Fashion Week 2017, Spring Edition

Riga

- From 30th March to 3th April 2017

The Embassy participates and co-finances the Spring Edition of “Riga Fashion Week 2017”, the most important event in the fashion design sector in the Baltic region. Distribution of promotional material at the stand organized by the Embassy at the Radisson Blue Hotel. Participation of the fashion designer Naira Khachatryan to the fashion shows.

Riga Fashion Week 2017, Fall Edition

Riga

- From 24th to 28th October 2017

The Embassy participates and co-finances the Fall Edition of “Riga Fashion Week 2017”, the most important event in the fashion design sector in the Baltic region. Distribution of promotional material at the stand organized by the Embassy at the Radisson Blue Hotel. Participation of the fashion designer Liborio Capizzi (brand “Di Liborio”) to the fashion shows.

Award of a young fashion designer of the RFW

Riga

- 26th October 2017

The Latvian brand “Paade Mode” was awarded with a scholarship by Davide Petraroli, Professor from the Marangoni Institute (Milan).

Conference

Riga

- 26th October 2017

Conference “Action Brands – Critical approach” by Davide Petraroli, Professor of the Marangoni Institute (Milan) at the Art Academy of Latvia.

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MUSIC

Concert Pappalardo-Cresca

Riga

- 6th March 2017

Opera concert at the Great Guild, to celebrate the 25th anniversary of the re-opening of the Italian Embassy in Riga and the 60th anniversary of the signature of the Rome Treaties.

International Jazz Festival

Riga

- March 2017

Concert of the Italian artist Simone Zanchini during the “International Jazz Festival”.

End of the VideoFestival Live

Jelgava

- May 2017

End of the musical contest “Video Festival Live”, to which participated also different Italian emergent singers and bands.

Concert of the “Orchestra Giovanile Luigi Cherubini” directed by M. Riccardo Muti

Jurmala

- 3th June 2017

Participation of the Embassy to the concert, which has inaugurated the summer season in Jurmala.

Inauguration concert of the “Week of Italian Language”

Riga

- 16th October 2017

Recital for violin and guitar by Domenico Nordio and Massimo Scattolini, with music by Paganini and Giuliani. Organized by the Embassy at the Great Guild to celebrate the beginning of the “Week of Italian Language”.

Musical Soirée during the “Week of Italian Language”

Riga

- 20th October 2017

“Parole e musica”, musical soirée organized by the students of the Academy of Culture and Professor Nicola Corceli at the Cinema Museum in Riga.

Final concert of the “Week of Italian Language”

Riga

- 21st October 2017

Concert by Francesco Attesti (piano), Pietro Tagliaferri (clarinet) and Alessio Bidoli (violin) at the Latvian Society.

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ITALIAN LANGUAGE

Course of Italian language for diplomats at the Latvian MFA

Riga

- From 1st December 2016 to May 2017

The Embassy organizes a course of Italian language for diplomats at the Latvian MFA. The lessons have been given by Professor Valentina Coppola, lecturer of Italian at L'ITALII. Participants have been divided in two groups according to their initial level.

“Europe Days” and “Open Doors Days”

Riga

- 9th May 2017

The Embassy has opened its doors to two groups of Latvian students. Aim of the initiative was to promote Italian language and culture by screening videos on Italy and distributing material by ENIT (the Italian National Tourism Board).

Translation and printing of a booklet on Salgari

Riga

- July 2017

Translation and printing of a booklet with original illustration of the first editions of the books by Emilio Salgari, which was then distributed during an exhibition dedicated to the author.

Week of Italian Language

Riga

- From 16th to 21st October 2017

During the “Week of Italian Language” have been organized various conferences by Professor Simona Messina, of the University of Salerno; Professor Davide Scardino and Professor Nicola Corcelli.

Inauguration of the art exhibition “Seguendo le orme del Gattopardo in Sicilia”

Riga

- 17th October 2017

During the “Week of Italian Language”, inauguration of the art exhibition by the artist of the Committee of the Society “Dante Alighieri”. Title of the exhibition was “Seguendo le orme del Gattopardo in Sicilia”, and it was dedicated to the novel by G.T. di Lampedusa and to the film by L. Visconti “Il Gattopardo”. After the inauguration, was held the conference “L’interazione tra letteratura e cinema italiano”.

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Riga Food 2017

Riga

- From 6th to 9th September 2017

The Italian Embassy and other producers from Italy have participated to “Riga Food 2017”, the most important International Fair in the food sector, which each year welcomes more than 40,000 visitors.

Distribution of material by ENIT (the Italian National Tourism Board).

Realization of the pavilion “ITALIA”, thanks to the participation of famous Italian brands such as Barilla and Ferrero.

Week of Italian Cuisine

Latvia

- From 21st to 24th November 2017

During the “Week of Italian Cuisine”, organization of various masterclass of Italian traditional cuisine at the Technical School of Tourism and Creative Industry of Riga. The event, directed to teachers and students of the Latvian schools, was organized by the chefs and tutors of the two Larian schools (Provinces of Como and Lecco) and by the School of Erice.

Degustation and dinners have been also organized at the Rundale Palace and at the restaurant Ozo Golfa Klubs in Riga.

CULTURAL TOURISM

Balttour International Travel Trade Fair

Riga

- From 5th to 7th February 2017

The most important fair dedicated to tourism in the Baltic States. The Embassy has participated for the first time to the fair and realized a stand dedicated to Italy where material by ENIT (the Italian National Tourism Board) was distributed to visitors.

Charity Christmas Bazaar 2017

Riga

- December 2017

Participation of the Italian Embassy to the “Christmas Bazaar” organized by the International Womens’ Club of Riga.

CULTURAL AND CREATIVE INDUSTRIES: CINEMA, AUDIOVISUALS AND PUBLICATIONS

Screening of films

Riga

- 2017

During the year, different films have been screened at the Embassy of Italy in Riga. The screening have been made in original language (Italian) with English subtitles.

International Holocaust Day 2017

Riga

- 27th January 2017

During the “Holocaust Remembrance Day”, the Italian film “Primo Levi’s Journey” by Davide Ferrario (2007) at the Italian Embassy in Riga.

Week of Italian Language

Riga

- 17th October 2017

During the “Week of Italian Language”, screening of the Italian film “Il giovane favoloso” by Mario Martone at the Italian Embassy in Riga.

Settimana della Lingua Italiana

Riga

- 19th October 2017

During the “Week of Italian Language”, screening of the Italian film “Sei personaggi in cerca d’autore” by Luigi Pirandello at the Italian Embassy in Riga.